

project portfolio



Peace Education and Life Skills



Empowerment thru
Creative Integration



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2019

24

Campus Engagement Program of 15000 Students Engaged in Public Universities in KP and Sindh



ECI has been contracted by UNDP for Campus Engagement Program of 15000 Students engaged in public universities in KP and Sindh. The main aim of the program is to promote the values of peace, harmony, tolerance, pluralism and coexistence among youth by engaging 15000 youth (50% women) in different activities for 18 months. In the light of the inception meeting with UNDP, ECI designed a comprehensive curriculum on campus engagement initiative for the students which comprises of a mix of mapping exercises, selection of universities, MOUs with universities, trainings of university administration, designing of material, selection of UEO, implementation of activities in KP and Sindh universities etc. These activities will be carried out through three phases; Pre-Implementation, Implementation and Post-Implementation and each phase will aim for a distinct result.

23

Azme Naujawan



ECI is working with Karachi youth Initiative/Azm - Naujawan – Under Azme Pakistan (Previously managed by Creative associates and currently managed by DAI). The Agents of Change, under the project, are being trained on conflict resolution and self-help initiatives around interfaith and inter-culture harmony; through a two-semester leadership model known as Changemaker Model. The project is 12 months long and aims to provide public space for positive engagement and creating youth groups in vulnerable of Karachi from June 2019 to May 2020. Youth groups are being formed and engaged for 2 cohorts, 1 cohort will 6 months long, on total Azme Naujawan will implement 400+ Social action projects across Karachi. The social action projects will be on the themes of conflict resolution, social cohesion, interfaith harmony, intercultural harmony and engagement of youth in positive activities.

22

Social Changemaker Program (North Sindh) Safer e Aman





This program aims to build the capacity of 75 local youth from Jacobabad, Khairpur and Shikarpur. The youth were provided awareness on CVE and conflict resolution. The project activities were designed to promote inter-faith, inter-culture harmony and social cohesion among youth. In accordance with ECI's established model, the first training was an intensive 8-day training, during which participants learnt about CVE themes, identification of at-risk youth, and assessing socio-economic demographics of their areas. After the training, they returned to their areas and developed profiles for their communities and neighbourhoods. The second phase of the training have participants attending 8-day training where they learn to design CVE interventions that address VE factors and behaviours of at-risk youth in their communities (which the participants will have researched at the end of the first phase). Upon completion and return to their communities, ECI mentored the participants to implement their CVE interventions on the themes of social cohesion and inter faith harmony.

24 Tajdeed e Amn



ECI was recruited for this assignment by Azm e Pakistan, DAI to engage university youth in activities that promote social cohesion and interfaith harmony in university campus through revival of student societies. Under the proposed activity, ECI strengthened work of already existing student platforms such as the Art & Designing society, Character Building society and Culture Society by engaging 150 students in CVE training which helped them acquire skills for conflict resolution. These society members further mobilized and engaged students via designing and organizing social action projects. TEDx style events and social simulations were used for improved communication skills and conflict resolution. Students were provided opportunities to engage in CVE and Peace Promotion through creative activities including reclaiming of walls, SAPs, cultural performances, photography and documentaries, oral history, painting, diversity tours and cultural festivals.

2018

23

Capacity Building & Mentorship in Dialogue, Negotiation, and Leadership for Policy Impact Initiative with Youth Leaders/Activists from KPK, Sindh and Balochistan



ECI has been recruited for this assignment by UNDP to develop the capacities of selected youth activists in Sindh, Balochistan, and Khyber Pakhtunkhwa in the fields of leadership, results oriented negotiation with key actors, and effective communication. This involves the development of a comprehensive leadership, communications, and negotiation skills module which will be supplemented with mentorship trainings and exposure visits over a period of six months. Under this



project ECI identified 54 youth participants (through a competitive process), delivered 5-Day training; and will design and deliver 6 online mentorship courses and exposure visits to build their capacity to implement their development plans.

22 Social Changemaker Program



This program built the capacity of 60 local youth (15 girls and 45 boys) from two of CRA's targeted areas in District East; Gulzar e Hijri and Pehlwan Goth. The youth was provided awareness on CVE and conflict resolution. The project activities were designed to promote inter-faith and inter-culture harmony and social cohesion among youth. The youth was trained to implement social action projects effectively. In accordance with ECI's established model, the first training was an intensive 10-day training, during which participants learnt about CVE themes, identification of at-risk youth, and assessing socio-economic demographics of their areas. After the training, they returned to their areas and developed profiles for their communities and neighbourhoods. The second phase of the training had participants attending an eight-day training where they learnt to design CVE interventions that address VE factors and behaviours of at-risk youth in their communities (which the participants would have researched at the end of the first phase). Upon completion and return to their communities, ECI mentored the participants to implement their CVE interventions on the themes of social cohesion and inter faith harmony.

21 Azme Naujawan



ECI is working with Karachi youth Initiative/Azm - Naujawan – Under Azme Pakistan (Previously managed by Creative associates and currently managed by DAI). The Agents of Change, under the project, are being trained through a two-semester leadership model known as Changemaker Model. The project is 8 months long and aims to provide public space for positive engagement and creating youth groups in vulnerable 22 areas of Karachi from June 2018 to May 2019. Youth groups were formed and engaged for 2 cohorts, 1 cohort was 6 months long, on total Azme Naujawan will implement 400+ Social action projects across Karachi.

2017

20 Khairat Zimedari Ke Saath – A Project on Safe Charity



ECI was contracted by DAI to implement this project in District Jhang and Chiniot, and mobilize the relevant stakeholders and launch a Safe Charity awareness campaign in collaboration with Jhang Chamber of Commerce and Industry (JCCI)



for peace promotion and CVE. The activities focused upon creating awareness among the business community pertaining the adverse consequences of not complying with safe charity protocols and inadvertently contributing towards terrorist activities. JCCI provided its support to ECI in the implementation of the project activities and piloting interventions in collaboration with local business leaders and market associations to learn about local environment and opportunities. Customized IEC material was developed and 3 awareness seminars for 400 chamber members, business association members and managerial level and industrial staff were held with further outreach to 10,000 people.

19 Peace Players – East



Based on the success of the implementation of the 'Peace Players' model in District Korangi, ECI was awarded a subsequent grant in District East for engaging male and female students from 16 educational institutes in 04 sports activities: football, volleyball, cricket and badminton. 244 youth were targeted in total with 220 males and 24 females. 17 orientation sessions were held, followed by 28 sports matches and 4 mega events. The aim was to engage students, school staff, parents and local community members and emphasize the messages of peace and the need to address Violence & Extremism issues.

18 Peace Players – Korangi



Based on the success of our past grants with Karachi Youth Initiative (KYI) and engaging local community members for addressing Violence & Extremism issues, ECI embarked upon a unique activity-based project titled Peace Players. This project aimed to use various sports competitions at educational institutes as a tool to facilitate positive community interaction and promote peace and harmony. The District Coordination Committee (DCC) oversaw the overall grant and this, in turn, establish the credibility and enhance the visibility of the DCCs in the community.

Orientation sessions were held in the target area of District Korangi, Karachi and 16 educational institutes were selected. The 144 selected youth participated in 7 badminton and 7 cricket matches and mega events for both cricket and badminton were held at the time of grant closure.

17 Professionals as Peace Ambassadors – DAI South Punjab





Under USAID's Azme Pakistan programme, a 5-month project was implemented in District Multan titled "Professionals as Peace Ambassadors" with the support of DAI. This project aimed to capacitate teachers and students of 03 Punjab Vocational Training Council (PVTC) affiliated Vocational Training Institutes (VTIs): VTI-Male, VTI-Female and VTI-Shuja Abad. They were enabled to become promoters of peace via 1 Training of Teachers & Trainers (TOTT) and 6 trainings of students. Once the trainings were complete, 15 Peace Initiatives and a Mega Show & Tell event were also implemented.

Vocational Training Institutes under PVTC students were selected for this project as they are ready to enter the professional market and start their practical life. They are the upcoming breadwinners of the economy and soon-to-be parents as well. It is important that such audience is targeted so that peace messages can be transferred to maximum number of indirect beneficiaries across various socio-economic spheres; including the future generations.

		2016
16	3-Day Training on Life Skills Based Education (LSBE)	

For Plan Pakistan and its partner organization in Sindh, Sindh Agricultural and Forestry Workers Coordinating Organization (SAFWCO), ECI successfully implemented a customized & user friendly Life Skills Based Education training in Thatta, catering to the needs of young boys in the age group of 17-19 years old. A total of six 03-Day trainings were conducted and a total of 192 male participants were trained.

15	3-Day Training on Life Skills Based Education (LSBE)	
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For Plan Pakistan and its partner organization in Punjab, Children's Global Network (CGN), ECI successfully implemented a series of trainings on the theme "Building Skills for Life". A customized & user friendly Life Skills Based Education training module was used for the trainings conducted in Kot Addu, Muzaffargarh, which catered to the needs of young boys & girls of three different age groups (9-13 years old, 14-16 years old & 17-19 years old).

Twelve 3-Day trainings were implemented and a total of 339 youngsters were trained consisting of 157 males and 180 females.



14

Skills and Technical Trainings for Youth – Extension Dera Ismail Khan and Bannu



After the successful completion of phase 1 of the training, ECI was granted an extension by United Nations Development Programme (UNDP) for providing skills and technical training for youth in district D.I. Khan and Bannu. In Phase II, a total of 141 participants were trained in both districts. Since area assessment of DI Khan was already conducted in Phase I, market assessment using FDGs and in-depth interviews was carried out in Bannu for identification of available resources and potential trades. A total of 10 trainings were conducted in this phase, 9 technical trainings on 4 selected trades and 1 ToT on Enterprise Development. The contract stipulated the training of 30% females i.e. 48 overall, but ECI surpassed the target and trained 70 female beneficiaries or 49% of the total trainees. This empowered them to embark upon entrepreneurial ventures as a result of their skill development. The project commenced in May 2016 and reached completion in April, 2017.

13

2-Day Training on Career Counseling and Life Skills – Muslim Hands



A 2-Day training was held for Advance Skills Teachers (ASTs) of Muslim Hands with the aim to enhance organizational structure, specially education department in Islamabad, education officers in the regional/area offices, advanced skills teachers (ASTs), principals, teachers and building long term institutional capacity.

The participants developed their capacity on career counseling and learnt essential skills regarding work standards, information seeking, systematic planning and other professional areas. Curriculum development was also assigned to ECI for conducting this workshop for 35 participants.

12

Social Changemakers Program



Based on the success of our previous grant with Karachi Youth Initiative (KYI) on “Social Changemaker Program”, ECI was awarded the contract to implement the same program in District East (Gulshan Town – Sachal Goth) and District Korangi (Shah Faisal zone specifically the areas of Natha Khan Goth, Pak Sadat Colony, Reta Plot, Rafeh Aam). In this 6-month capacity building program, 63 selected changemakers underwent trainings and awareness sessions on CVE in order to equip them to implement 12 Social Action Projects (SAPs) effectively. For the first time, females were also engaged and 15 of the CMs were young girls. After completing the SAPs, 8 Community Show & Tell events and 2 Mega Show & Tell events were also designed.



Once equipped with the requisite skills, the Changemakers – along with ECI's team of mentors – helped to mainstream 5,391 beneficiaries (26% female participation) within the target communities to assist them in addressing issues of violence and extremism, and thereby become positive agents of change that could catalyze peace promotion activities.

		2015
11	Life Skills Based Education (LSBE)	

For Plan International, Empowerment thru Creative Integration (ECI) Private Limited, successfully devised and formulated a customized & user friendly Life Skills Based Education training curricula; catering to the needs of young boys & girls belonging to three age groups (9-13 years old, 14-16 years old & 17-19 years old). After a thorough, Rapid Need Assessment & Curriculum review (of the curricula obtained from WPF, AHANG, ROZAN, FPAP & PLAN International), 06 detailed learner's workbooks & trainer manuals (03 for boys & 03 for girls) were formulated. Bearing in mind the sensitivity of a topic like 'reproductive health of youngsters' and the traditional & orthodox set-up of the concerned communities, it was ensured that everything was implemented in a culturally relevant context.

After devising the customized course, ECI went a step ahead and arranged a roll-out of two TOTs simultaneously, in district Thatta & Kot-addu, Muzaffargarh, in order to train the trainers for taking the said cause forward. A total of 110 beneficiaries have been trained. The 03-day TOT was specifically designed to enhance the capacities & competencies of the trainees round essentially required training skills on Life Skills Based Education.

10	Strengthening & Mentoring of Parent Teacher Councils (PTCs) – Phase II	
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Empowerment thru Creative Integration signed a contract with Adam Smith International in collaboration with Khyber Pakhtunkhwa Elementary & Secondary Education Department to revise the curriculum (designed by ECI in 2014 for phase - I) and conduct training of the targeted District Education Officers from thirteen districts. The current training programme is the continuation of district official training on PTC in 2014. In phase - I (2014), ECI designed training modules and delivered training to beneficiaries from 12 districts; whereas in phase – II (2015) ECI revised the curriculum and commenced 9 ToTs for 245 district officials of the remaining 13 districts.

Phase-II Districts: Mardan, Swabi, Mansehra, Kohistan, Abbottabad, Chitral, Shangla, Swat, Dir Bala, Bannu, Hangu, D.I. Khan, Tank



09

Umeed Jawan - Poetry Competition to Promote Peace & Tolerance



Umeed Jawan, in collaboration with ECI, initiated a 'Poetry Competition to Promote Peace & Tolerance' for youth in South Punjab. The four month project was based on Umeed Jawans peace initiative; to equip youth with required skills and educational opportunities aimed at promoting peace in their respective vicinities. Moreover, through awareness raising and developing a positive mind-set, youth are discouraged from extremism and terrorism.

Poetry serves as an opportunity to provide a counter-narrative, and an effective method to promote the ideas of peace, tolerance, and acceptance. Through the project the youth were provided opportunities to express themselves through poetry. 30 peace poets were selected from 400 applicants, to participate in a mega competition event where they presented their views on promoting peace through their poetic skill. This served to engage youth in healthy, positive activities that allowed them to promote the idea of peace and tolerance in society.

2014

08

Umeed Jawan – Social Changemakers Program



Given the success of ECI's Social Changemakers model piloted in Karachi-2013, Creative Karachi has replicated a program focusing on social activism with an objective of Countering Violent Extremism (CVE) and realizing Peace initiatives under 'Umeed Jawan'. In four target districts of South Punjab: Bahawalpur, Lodhran, Multan and Muzaffargarh, 80 youth were sensitized to understanding CVE and build their skills for analyzing violence and extremism prevalent in the target communities. Once equipped with the requisite skills, the Changemakers helped to mainstream 4800 at-risk youth within the target communities to assist them in addressing issues of violence and extremism, and thereby become positive agents of change through initiating productive activities.

07

Life Skills Training of Trainers for TVET Instructors



For CARE international, ECI translated the requisite Life-Skills module sessions prepared for UNIDO, after CARE acquired the copyrights from UNIDO. The modules sessions were translated and four, 6-Day Training of Trainers (ToT) were rolled out in two-rounds; the first in Hyderabad and Multan and the second in Lahore and



Karachi. The ToTs helped train 97 TVET Instructors on Life Skills who would further impart Life Skills training to students/teachers.

06

Strengthening of Changemakers Forums for Karachi Youth Initiative (KYI)



Developing upon the Social Changemakers Program, ECI implemented a six-month project in continuation of the previous USAID funded intervention under its banner of KYI. This time, the social Changemakers were taken through a 12-day training on 'Organizational Development and Management' before organizing them under three distinct and independent forums – one each for Korangi, Lyari and Sultanabad.

In context of local needs, the forums were mandated to roll out Peace Programs comprising of 12 Mega Peace Awareness and Education Events. The team of ECI mentors guided and supervised the planning, implementation and evaluation of the peace events. The forum members were empowered to run their entity independently and sustainably by offering consulting services for generating income.

05

Strengthening & Mentoring of Parent Teacher Councils (PTCs) – Phase I



The government of Khyber Pakhtunkhwa undertook an initiative, in collaboration with DFID and Adam Smith International (ASI), to improve the educational standard prevalent in the province through community/parents involvement and ensuring effectiveness of Parent Teacher Councils. In this context, a training program was conceptualized for Deputy District Education Officers (DDEOs) and Assistant Sub-divisional Education Officers (ASDEOs) to increase the effective role of PTCs in imparting quality education. For this purpose, ASI involved Mr. Saleem Jahangir and Mr. Asfandyar Khan to conceptualize a 3-Day training module and deliver trainings to benefit selected participants in KPK from districts in phase I. The training focused on improving the physical structure and overall efficiency of the schooling system in KPK by ensuring involvement of PTCs. Here, the PTCs themselves would have to be made efficient by mainstreaming their systems and processes; including PTC planning, implementation and its overall management.

Phase-I Districts:

Peshawar, Charsadda, Nowshera, Battagram, Torghar, Haripur, Dir Payan, Malakand, Buner, Kohat, Lakki Marwat, Karak.



04

Social Changemakers Program for Karachi Youth Initiative (KYI)



A six-month Social Changemakers Program was designed by ECI for Karachi Youth Initiative – under the USAID banner. The underlying philosophy was to involve local agents of change for executing and implementing peace interventions in their respective areas, and strive to make continuous efforts for peace once the project is completed. 45 young men were taken through a six-month course via ECI's trademark College for Community Based Changemakers, where they acquired and enhanced their understanding of concepts focusing on Peace and Countering Violent Extremism (CVE).

The capacity building interventions were designed to transform the participants into effective change agents who can continue to promote conflict resolution and peace-building within the localities of Lyari, Korangi and Sultanabad well into the future. As a result, the successful Changemakers were not only able to design, plan, implement and evaluate the peace interventions, but also generate an identity for themselves as ambassadors of peace among their respective communities.

As a next step the network is looking to formalize their existence under a suitable arrangement, so they can operate as an active body for peace promotion in Karachi's troubled areas.

2013

03

Life Skills Curriculum for TVET Students



A 6-months training program on Life Skills was designed and developed by ECI consultants supported by ECI team for TVET students across Pakistan. Finalized after consultation with the provincial TEVTAs, this module was implemented in over 200,000 government TVET institutes.

2012

02

Focusing on Health and Education at the College for Community Based Changemakers (CCBC)



The College for Community Based Changemakers (CCBC) is a structured capacity building program that works with bright, entrepreneurial men and women from the community to develop their potential to bring about sustainable social and economic transformation at the grassroots. Designed to facilitate community-led development, the CCBC hopes to promote indigenous solutions to address development issues.

2011 – 2012 – the first batch of 30 Changemakers were sponsored for this program by Taraqee Foundation (TF) and the Pakistan Poverty Alleviation Fund (PPAF). These men and women from district Ziyarat in Balochistan focused on understanding key



issues in health and education and identifying business-oriented solutions (social enterprises) to address community problems. The project closed with the establishment of a Skilled Delivery Center for increasing child mortality and creating awareness on the importance of a hygienic environment provided to Mother and Child during and after Child birth. At the educational front, centers for coaching Language and Literacy were set-up for supplementing the educational needs of community. Round about 20 girls from far flung areas of Ziarat, were enrolled in Allama Iqbal Open University's distant learning course, where they are continuing education.

In order to make the change efforts sustainable after project close, dedicated effort was made towards identity creation and image development of Changemakers. Moreover, significant small interventions were carried out on health and hygiene in terms of raising awareness, setting up health camps and advocacy based walks on health issues.

		2011
01	'Khawab Say Tabeer Tak' Empowering Girls- Transforming Communities	RutgersWPF

To inculcate and foster a culture of equal opportunity for girls, the project 'Khawab Say Tabeer Tak' was implemented in collaboration with WPF in the districts of Gujranwala in Punjab and Sanghar in Sindh. Through this initiative leadership skills, of adolescent girls, were developed by involving female teachers of high schools to impart Life Skills Education comprising of Life Skills, Social Empowerment, and Economic Empowerment in addition to regular curriculum.

For this purpose ECI and WPF developed a highly visualized curriculum comprising of manual for trainers and teachers, handbook and handouts for students. Along with this a Training of Master Trainers (ToMT) was conducted in Islamabad where 10 ECI master trainers and 10 teachers from the chosen districts were trained. After the ToMT, ten Training of Trainers were conducted in Gujranwala and Sanghar where 270 teachers were trained who in turn trained 22,000 girls of grade 8, 9 and 10.