

project portfolio



Health and Nutrition



Empowerment thru
Creative Integration



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EmpowermentThruCreativeIntegration



ECI_Pakistan



ECIPrivateLimited



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To support implementation of NI's Advocacy Initiative to strengthen SUNCSA in Pakistan including Administrative and Financial management of Human Resources of the Program



ECI was contracted by Nutrition International to “Support implementation of NI's Advocacy Initiative to strengthen SUNCSA in Pakistan including Administrative and Financial management of Human Resources of the Program” under which support was given to NI in recruitment of a Media and Communication Consultant and Admin Assistant, facilitation to NI for the capacity building of the key stakeholders on nutrition, for orientation and demand creation, for enabling CSOs to actively contribute to multi-sectoral and multi-stakeholder, nutrition sensitive programming, for reporting and contributing, for media sensitization, for review and planning of SUNCSA meetings and for the procurement of office supplies in Islamabad and the capital cities of all the provinces.

9

Training of Frontline Workers (Polio Eradication)



Under the Sehat Muhafiz programme being implemented by UNICEF, ECI was awarded a long-term agreement (LTA) for conducting trainings of Area In Charges (AICs). Under this agreement, multiple training roll-outs were held across KPK and FR at different times.

At the start of every Phase, a Training of Master Trainers was also conducted by UNICEF in Islamabad. The Master Trainers from UNICEF imparted trainings to the ECI's selected trainers so they can further train the AICs with the objective of capacitating and equipping them with the latest skills and information required to adequately perform their duties in the upcoming National and Sub-National Immunization Days (NIDs) on Polio.

Phase 1: Conducted across 7 districts of Khyber Pukhtunkhwa: Kohat, Bannu, Karak, Lakki Marwat, Dera Ismail Khan, Hangu and Tank. In Phase I a total of 34 02-Day trainings were conducted in which a total of 968 AICs were trained (810 males and 158 females).

Phase 2: Conducted across 9 districts of Khyber Pukhtunkhwa and FATA Region: Kohat, FR Kohat, Bannu, FR Bannu, Karak, Lakki Marwat, FR Lakki Marwat, Dera Ismail Khan, FR DI Khan, Hangu. Nowshera, Tank and FR Tank. In Phase 2 a total of 54 02-Day trainings were conducted in which a total of



1352 AICs were trained (1116 males and 236 females).

Phase 3: Conducted across 13 districts of KPK: Kohat, Bannu, Mardan, Bajour Agency, Kurram Lower, Kurram Upper, Dera Ismail Khan, Tank and SWA WANA Belt and 3 districts of FATA Region: FR Tank, FR DI Khan, and FR Lakki Marwat. In Phase 3 a total of 52 02-day trainings were conducted in which a total of 1325 participants were trained (1169 males and 156 females). In this Phase, the Master Trainers also conducted a monitoring role, pre campaign (during trainings) and during campaign (post-training).

Phase 4: Conducted across 10 districts of KPK: Bajour Charsadda, DI Khan, FR Kohat, FR Peshawar, Hangu, ICT, Lakki Marwat, Mohmand, Newshehra and Orakzai. In Phase 4 a total of 67 02-day trainings were conducted in which a total of 1690 participants were trained (1360 males and 320 females).

Phase 5: Conducted across 9 districts of KPK: Bajour, FR D I Khan, FR Lakki, FR Tank, Mohmand, Charsadda, Hangu, Lakki Marwat and Mardan. In phase 5 a total of 40 trainings were conducted in which a total of 1077 participants (779 males and 298 females) were trained.

Phase 6: Conducted across 9 districts of KPK Charsadda, Kohat, Tank, Mardan, BAnnu FR, Tank FR, Kurram C & L FR, Orakzai FR and DI Khan. In phase 6 a total of 20 trainings were conducted in which a total of 454 participants (163 males and 291 females) were trained.

Phase 7: Conducted across 8 districts: Bajour, Bannu, Hangu, Islamabad, Karak, Newshehra, Lakki Marwat and FR Peshawar. In phase 7 a total of 61 trainings were conducted in which a total of 1514 participants (1289 males and 225 females) were trained.

Phase 8: Conducted across 6 districts: Tank, Mohmand, Newshehra, Lakki Marwat, Hangu and Charsadda. In phase 8 a total of 23 trainings were conducted in which a total of 513 participants (286 males and 227 females) were trained.

Phase 9: Conducted across 6 districts: Bannu, D. I. Khan, Hangu, Mardan, Mohmand and Newshehra. In this phase, total 67 trainings were conducted in which 1578 participants were trained out of which 1329 were males while 249 were females.

Phase 10: Conducted across 10 districts: Bannu, D. I. Khan, Hangu, Karak, Kohat, Kurram Lower and Central, Kurram Upper, Lakki MArwat, Orakzai and Tank. In this phase, a total number of 160 trainings were conducted in which 3,885 participants (1175 females and 2710 males) were trained.



2018

8

Capacity Strengthening of Khyber Pakhtunkhwa Social Welfare Department on Social Mobilization for Birth Registration.



ECI has been contracted by UNICEF Pakistan for Capacity Strengthening of Khyber Pakhtunkhwa Social Welfare Department on Social Mobilization for Birth Registration. Under this assignment, ECI developed assessment tools, conduct assessment and analysis of key social norms, knowledge, attitudes and practices (both positive and negative) associated to birth registration of girls and boys in the communities of district Peshawar, design/development of training and IEC material. ECI will provide training to Local Government Department's officials as master trainer on social mobilization activities in support of birth registration.

7

Enhanced Protection of Children through Community-based Mobile Child Protection Van in Areas of return in KPTD



ECI has been contracted by UNICEF Pakistan for Enhanced Protection of Children through Community-based Mobile Child Protection Van in areas of return in KPTD. UNICEF Pakistan adapted the "Stick & Stones Manual", originally developed by Plan Pakistan, to serve as resource to equip children and orient parents/community in KP-KPTD on personal safety measures for "Enhanced Protection of Children through Community-based Mobile Child Protection Van in KPTD". For this project ECI conducted TNA of project staff from SWD, developed resource material for the project staff, facilitated ToTs on the manual and will be conducting refresher trainings.

6

Behavior Change Communication (BCC) Campaign for Eye-Care Services



ECI in collaboration with Fred Hollows Foundation conceptualized and designed IEC material for BCC Campaign in 3 Districts Jhang, Khanewal and Sahiwal of Punjab for agriculture and cottage industry workers and District Hyderabad, Sindh for female bangle makers. This campaign focused on promotion of availing medical and health services related to eye care and protection. For this campaign ECI designed handbooks and brochures for the health workers, targeted audience, their families and influential figures from the community and ECI successfully piloted this material with 150 participants.



2017

5

Social and Behavior Change for Child Stunting Prevention



ECI was contracted by UNICEF for the capacity building component of its program on Social and Behavioral Change Communication for Child Stunting Prevention, with funding from USAID, which focuses on imparting knowledge across different tiers so that mothers have adequate knowledge and adopt healthier child feeding practices to counteract child stunting. The main emphasis was to impart learning on the concept of 'Misaali Maa' or model mothers to social organizers, counselors, community resource persons and lady health workers who would further tap the local communities and disseminate learnings to them on this crucial topic.

The material development was done by White Rice, with the support of Unicef and ECI and a cascade training model was adopted. An orientation of the Lead Trainers was done, followed by a 3-day ToMT in Sukkur. After this, 9 Trainings of Social Organizers and Counselors were conducted for 242 participants (165 females and 77 males) and 65 Trainings of Community Resource Persons and Lady Health Workers were conducted.

4

Matawazan Ghaza Sehat Mand Zindagi



ECI undertook a self-initiative and designed orientation sessions which have been conducted across various districts of Pakistan. 30 awareness sessions were carried out that emphasized Health in rural and remote communities of Pakistan. It targeted 3,000 school children, adolescent girls & boys, parents and school teachers, with the aim to impart learning on importance of good health and nutrition.

2015

3

Life Skills Based Education (LSBE)



For Plan International, Empowerment thru Creative Integration (ECI) Private Limited, successfully devised and formulated a customized & user friendly Life Skills Based Education training curricula, including sexual & reproductive health, followed by successful trainings of trainers benefiting 679 direct beneficiaries & 3,420 indirect beneficiaries. The trainings catered to the needs of young boys & girls belonging to three different age groups (9-13 years old,





14-16 years old & 17-19 years old). After a thorough Rapid Need Assessment & Curriculum review (of the curricula obtained from WPF, AHANG, ROZAN, FPAP & PLAN International), 06 detailed learner's workbooks & trainer manuals (03 for boys & 03 for girls) were formulated. Bearing in mind the sensitivity of a topic like 'reproductive health of youngsters' and the traditional & orthodox set-up of the concerned communities, it was ensured that everything was implemented in a culturally relevant context.

After devising the customized course, ECI went a step ahead and arranged a roll-out of two TOTs simultaneously, in District Thatta & Kot-addu, Muzaffargarh, in order to train the trainers for taking the said cause forward. A total of 110 beneficiaries were trained. The 03-day TOT was specifically designed to enhance the capacities & competencies of the trainees round essentially required training skills on Life Skills Based Education.

2012

2

'From Dreams to Reality' – A Changemaker program in district Shikarpur, Sindh



In the aftermath of the 2010 floods, ECI has designed and implemented 'From Dreams to Reality', a one-year socio-economic transformation program for the Asian Development Bank. Designed using ECI's changemaker model, the project works through local men and women to enhance health conditions and income of the poorest 200 households across four villages while simultaneously building capacity in life skills as well as water-related issues. Cleanliness drives were initiated at the personal and household level shortly after the completion of the health & hygiene trainings. The project had a specialized focus on youth and women. In addition to awareness raising, capacity building and linkage building, with development projects as well as government organizations and the private sector, the project is focused on developing community centers (Sartiyon Centers) to provide a platform for villagers to come together for group formation, ongoing income generating activities, technical training; as well as developing village development plans, advocacy strategies and improving sanitary and infrastructural facilities.

2011



1

Focusing on Health and Education at the College for Community Based Changemakers (CCBC)



ECI in partnership with Taraqee Foundation and Pakistan Poverty Alleviation Fund implemented a 01-year capacity building training project in Ziarat, Baluchistan with primary focus on Health and Education; as well as identifying business-oriented solutions (social enterprises) to address community problems. The first batch of 30 Changemakers were selected in this program for induction in the College for Community Based Changemakers (CCBC). They were bright, entrepreneurial men and women from the community who were selected in order to develop their potential to bring about sustainable social and economic transformation at the grassroots. Designed to facilitate community-led development, the CCBC aimed to promote indigenous solutions to address development issues, with a special focus on health & sanitation issues.

The project closed with the establishment of a Skilled Delivery Center for increasing child mortality and creating awareness on the importance of a hygienic environment provided to Mother and Child during and after Child birth. At the educational front, centers for coaching Language and Literacy were set-up for supplementing the educational needs of community. Round about 20 girls from far flung areas of Ziarat, were enrolled in Allama Iqbal Open University's distant learning course, where they are continuing education.

In order to make the change efforts sustainable after project close, dedicated effort was made towards identity creation and image development of Changemakers. Moreover, significant small interventions were carried out on health and hygiene in terms of raising awareness, setting up health camps and advocacy based walks on health issues.