

project portfolio



Research Monitoring and Evaluation



Empowerment thru
Creative Integration



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Research Monitoring and Evaluation

Research Monitoring and Evaluation is a growing expertise of ECI. We design and offer customized research and evaluation studies based on clients needs. Our research projects are related to 6 thematic areas. The research activities are designed and conducted by specific expert teams using specially designed research instruments and evaluation tools. ECI specializes in designing and conducting research programs related to:

- Program Evaluations
- Baseline Surveys
- Mapping Studies
- Scoping studies
- Market assessments
- Specially designed surveys
- Project Monitoring

<p>15</p>	<p>Baseline Survey for Strengthening Livelihood of Marginalized Communities: Strengthening Livelihood of Marginalized Communities is a project of TWO which focuses on poor and marginalized communities the project's target areas are 4 districts of Punjab including Sargodha, Lahore, Nankana Sahib and Mandi Bhauddin. TWO hired services of ECI in this regard. ECI conducted a 02-Day Training for the staff of TWO on 09th -10th March 2019 to train them with skills essential to conduct the baseline survey. At the end of training the staff devised their data collection plan and conducted baseline survey in the aforementioned districts. In the baseline survey data was gathered from a total of 120 respondents. The baseline survey report aimed to provide an information base against which the projects progress and effectiveness can be monitored during implementation phase and after the activity is completed.</p>	
<p>14</p>	<p>Data Collection for Mother & Child Health Weeks Evaluation: ECI facilitated Institute of Social and Cultural Studies (University of Punjab) in their end of programme evaluation contracted to them by UNICEF. ECI conducted KII's and FGD's in 2 Districts of Baluchistan (Kech and Zhob) and 4 Districts of Sindh (Nosheroferoze, Shikarpur, Karachi South and Dadu). The assignment included 70 KAP surveys with mothers, 10 surveys with LHWs, 3 FGDs (with LHS, LHW and Vaccinator) and 6 KIIs with health managers and one case study of mother from each district.</p>	



13	<p>End of Programme Evaluation for CRCFA Programme of UNICEF: ECI conducted an end of programme evaluation for a 7-year initiative of UNICEF. Under this evaluation, a detailed survey has been conducted in 6 districts of Pakistan (Lasbela, Ghotki, Khairpur, Rajanpur, Rahim yar Khan and Bahawalpur). Over all the survey comprised of 1134 KAP survey questionnaires, 24 FGD's, 63 IDI's, 2 Meeting, 106 Observation checklists and 3 Case Studies. A holistic survey was conducted in Balochistan, Sindh and Punjab in the targeted districts of Lasbela, Ghotki, Khairpur, Rajanpur, Rahimyar Khan and Bahawalpur. The stakeholders involved in the survey included the community, community influential, district and national level government departments, staff of Implementing Partners and UNICEF staff at Country Office & Provincial Offices.</p> <p>For analysis purposes the data from household survey was entered twice (double entry) to avoid any data collection & entry errors. The qualitative and quantitative data was corroborated to give findings of the evaluation.</p>	
12	<p>Baseline Survey for Trocaire: The survey comprised of KAP survey and Organizational Capacity Assessment (OCA) of Trocaire Partner Organizations. A total of 351 respondents (179 males, 172 females) from villages of Dadu, MirpurKhas, Sanghar and Umerkot responded for KAP survey while 6 Partner Organizations of Trocaire were assessed.</p>	
11	<p>Mapping and Scoping Study of Small and Medium Enterprises for TiE Islamabad: A baseline survey of Small & Medium Enterprises (SMEs) was conducted in Layyah and Jamshoro. The SME sector in Pakistan is marred by issues hindering its growth which include (i) access to finance; (ii) access to inputs; (iii) access to markets for the products. For this purpose, this survey was conducted for mapping the SMEs, MNCs, MFIs and BDSPs in Jamshoro and Layyah along with identification of high potential value chains in the district.</p> <p>The results indicated that there was an absence of government's commitment to the development of SME sector in both the districts. There was a lack of information available at the field level pointing towards unregulated operations of the sector. Through concerted efforts and</p>	



	<p>local linkages, data for 66 SMEs in Layyah and 59 in Jamshoro was collected, and they were analyzed in terms of youth-led leadership, female employees, annual turnover for a minimum specified amount and geographical scope. It was found that a lot of support in terms of capacity building and mentoring is required for these organizations to operate at full potential. The scoping study concluded that it was important to implement an integrated project which works with all the actors in the Value Chain in the two districts so that capacity of all the actors is built to create a sustainable ecosystem.</p>	
<p>10</p>	<p>Online Survey under Pakistan Youth Advocacy Project for Plan International, Pakistan: In view of the upcoming elections in 2018, this project was designed in order to mainstream youth voices in the political process. For this purpose, ECI was contracted for the consultancy 'Taabeer Se Taameer Tak' under which mapping of political manifestos of 5 major political parties of Pakistan (PTI, JI, PML-N, PPP and MQM) was done and a comprehensive research toolkit was developed. As part of the research process, 57 group discussions and 7FGDs were conducted with 1796 youth from 29 institutes in Lahore, Multan, Karachi, Jamshoro, Thatta, Vehari and Islamabad. An online survey was also conducted for 3807 youth from all parts of Pakistan and the findings of the research were presented in an analytical report for further dissemination among political leaders and government stakeholders prior to the finalization of their political manifestos.</p>	
<p>9</p>	<p>Centre Assessment & Value Chain Research of Key sub-sectors for Afghan Aid: A value chain analysis was conducted across three sub-sectors: horticulture, agronomy, and non-farm enterprises and a framework was developed for giving stakeholders a deeper understanding of the market actors and important linkages under the livelihood development program.</p>	
<p>8</p>	<p>Survey for Identification of Employable Skills for HDF: A market assessment was conducted in Multan and Muzaffargarh for identifying the skill gaps in the local markets and how to effectively bridge that, while at the same time improve the economic conditions of young girls and women. This study was conducted with the support of HDF for the project titled 'Women Leaders of Tomorrow' which is being funded by Oxfam. It encompassed 8 FGDs with young females aged between 11-25 years and meetings held with different market stakeholders:</p>	



	<p>industries, SMEs, TVET Institutes, Labor Department and Chamber of Commerce. Demand and supply side assessment was conducted, along with income profiling and keeping in view the socio-economic factors, 13 technical skills were identified for Muzaffargarh and 10 for Multan.</p>	
7	<p>Research on State of Cooperation between TVET Institutions and Potential Employers in KP & FATA for GIZ: The research was carried out for GIZ where Public TVET institutions, Private TVET institutions and Enterprises that employed TVET graduates were consulted. A total of 105 in depth interviews and 130 Stakeholder Surveys were conducted in 4 districts of KPK and 1 agency of FATA.</p>	
6	<p>Research for Craft Market Assessment for RDF: An intensive market-based research was conducted for female Home-based workers and the products they produce across 4 UCs of District Tharparkar. Under this assessment local and international handicrafts market were evaluated and opportunities for the HBWs were identified. 4 FGDs were also conducted with 94 HBWs; and 28 key informant interviews, along with market survey with retailers and middle-men in Islamabad and Sindh. Based on the findings of the research, sales and distribution strategies were designed for enhancing the income stream of the HBWs.</p>	
5	<p>Research for Determining Market Demand for Skilled Youth for RDF: The purpose of the study was to identify market demand and available opportunities for skilled, semi-skilled and unskilled youth in order to ensure and enhance their employability. A qualitative study that engaged 193 locals (both males and females) and various stakeholders (Governments Departments, Technical Training Institutes and NGOs) led to the identification of 19 skills across 8 broad industrial sectors keeping in mind the wage trends, youth preferences and available skills in order to facilitate RDF in designing and implementing market-driven skill development trainings for the youth.</p>	
4	<p>Value Chain Research of Home Textiles Sub-sector in Pakistan for UNIDO: A value chain analysis for various sectors including gem stones, jewelry and marble mosaic. The focus of the research was to improve quality of the craft products produced by women and improve linkages with supply chain partners and access for women artisans to competitive markets.</p>	



3	<p>Market Survey & Marketing Strategy for World Vision: World Vision contracted ECI to conduct a market survey and center assessment and to formulate a Market Strategy Plan for ten villages selected by World Vision. This research was to identify means of achieving the objectives of both Household Enterprise Development (HED) and Women Entrepreneurship Development (WED) in the region.</p>	
2	<p>Research Evaluation of BRAC Pakistan's Microfinance Program for Oxfam Novib: In selected districts of KPK (Charsadda, Peshawar, Nowshera) an evaluation-based research was conducted to assess the impact on Women Borrowers. Focus Group Discussions and Interviews were organized to assess perceptions of BRAC's female borrowers.</p>	
1	<p>Market Assessment and Capacity Building of MEDA's KFP Water Environment and Sanitation Society (WESS) in Value Chain Approach to Economic Development for USAID & MEDA: ECI worked with MEDA and FAO to support implementation of the USAID funded Women's Economic Empowerment in Balochistan (WEEB) Project by providing technical assistance to and building capacity of Balochistan-based Water, Environment and Sanitation Society (WESS). ECI's role in the project involved supporting WESS to effectively design the economic development intervention for 5000 marginalized women producers using the value chain approach; as well as conducting a market research, development of a project implementation plan for five districts in Balochistan, design and conduct of specialized workshops for rural facilitators and sales agents as well as providing mentoring and handholding support throughout the project.</p>	