

Recent Projects

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Empowerment thru
Creative Integration



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EmpowermentThruCreativeIntegration



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1

Provision of training services for employable digital skills: KPITB



KPITB launched an initiative with the title “KP Youth Employment Program” to empower 40,000 un and underemployed youth in the province by providing a range of basic, intermediate, and advanced level skills in IT and linking them with employment opportunities. For this purpose, ECI has joined hands with the initiative to train 1,000 youth on in-demand Fundamental Digital Skills of web development, graphic designing, animation and digital marketing. These 7 months long courses will be implemented in all seven divisions of KPK; ECI is setting up 7 centers and taking on board 7 universities to implement the course and attain the project targets.

2

Diagnostic study of clusters and training on enterprise development skills: KPEC



KPEC is initiating a project in districts of Peshawar and Khyber to conduct diagnostic study of the clusters followed by training on enterprise development skills and contracted ECI for this. This diagnostic study will identify the potential clusters in the targeted areas through need assessment and based on the results the training will be conducted to incentivize the businesses through provision of skills they require. The gap analysis of the clusters, constraints hindering the economic growth in terms of lack of specific industry skills, financial management, e-commerce, development of forward and backward linkages, market intelligence, will further identify the training needs. 500 businesses will be finalized for the training from 10 different clusters and as a whole 20 trainings will be conducted followed by post training assessment and a mega closing event.

3

Capacity Assessment & Enhancement of Small & Medium Scale Suppliers for Improved Competitiveness and Partnerships in Balochistan: UNDP



UNDP is working with ECI to implement a specific methodology entitled “Growing with the Business” under Suppliers Development Programme (SDP)initiative in Quetta. The aim is to address the private sector issues to create more inclusive markets by improving financial, administrative and productive skills of the SMEs to turn them into profitable entities through various activities. The SDP is part of UNDP’s larger Balochistan Economic Development Project which aims to boost economic development in the province by creating jobs, increasing SME competitiveness and nurturing young entrepreneurs. This assignment includes, consultative workshop with Small scale suppliers and lead firms, gathering list of 50 SSS and 5 lead firms, preparation of need assessment report, conducting 4 trainings for SSS along with 2 months technical assistance and mentoring of these small scale suppliers.

4

Business Development Trainings for Returning Migrants and Local Population: GIZ



GIZ-PME has introduced a program through its implementing partner, ECI, to conduct business development trainings for economic reintegration of semiskilled migrants and local population in Islamabad and Lahore. This is an ongoing project and, so, ECI has conducted multiple training sessions in Islamabad and Lahore with over 80 participants and more than 180 beneficiaries. This initiative is proving to be a life changing moment for many. Business development trainings are providing the participants an opportunity to get skills, ideas and way out to explore what all is still veiled. The journey to success is still on and will continue till reaching to its destination.

5

Build Capacities of 200 Youth of Khyber Pakhtunkhwa on Eco-Tourism and E- Commerce to Enhance Green Jobs: UNDP



UNDP is supporting the Department of Tourism, Sports, Culture, Architecture & Youth Affairs, Khyber Pakhtunkhwa (KP) in promoting eco-tourism in the area by providing lucrative and sustainable employment and business opportunities to the local population, especially the youth. Therefore, UNDP in collaboration with ECI will develop skills of 200 youth of Khyber Pakhtunkhwa (Swat and Lower Dir) on Eco-Tourism and E-Commerce to enhance economic opportunities and green jobs. A 10 days (60 hours) training curriculum will be developed by Instructional Designers at ECI along with content experts and graphics design team. ECI will also develop online lectures of different topics where training will be based on 40% lecture based approach and 60% practical work or assignments.

6

HERessential (BSR)



BSR (Business and social Responsibility) an organization working with its global network of the world's leading companies to build an equal and sustainable world along with ECI (Empowerment thru Creative Integration (ECI), its implementing partner in Pakistan are emulating the same voyage of believers to move forward in a progressive direction. In continuation of this effort, under HERessential initiative, multiple virtual capacity building sessions and refreshers were conducted with Peer educators, workers and managements of various workplaces to ensure a sustainable life followed by a sustainable world. Endline surveys are in progress with different workplaces along with training sessions and refreshers.